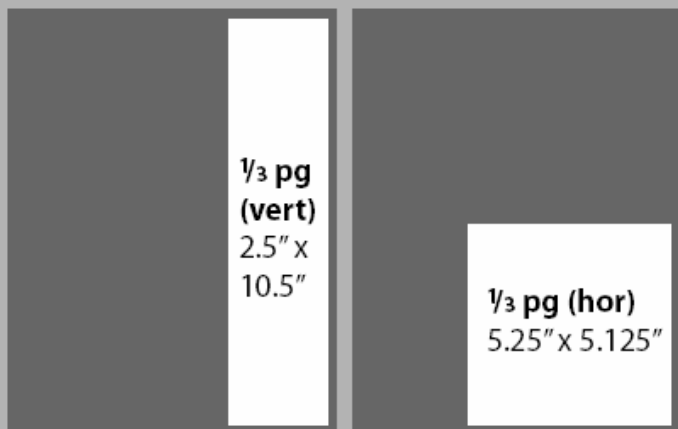
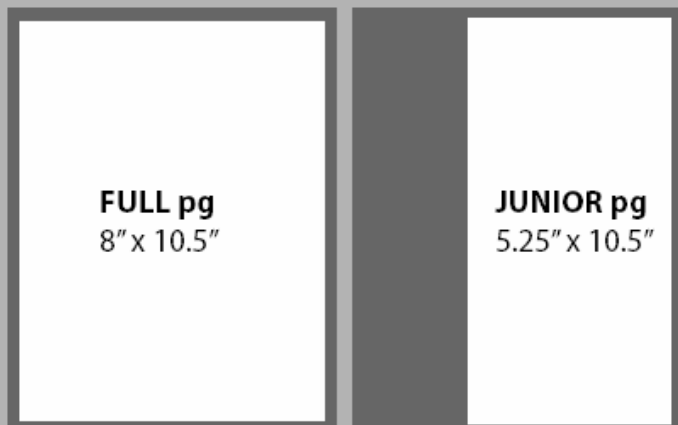


Eastern Music Festival

Program Guide

Ad Specifications and Rates



2008 RATES

Preferred Placement (Color)	Dimensions	Ad Cost
Outside Back Cover	8" x 10 1/2"	N/A
Inside Front Cover	8" x 10 1/2"	\$2,055
Inside Back Cover	8" x 10 1/2"	\$1,947

Color Rates*	Dimension	Ad Cost
Full Page	8" x 10 1/2"	\$1,535
Junior Page (2 columns)	5 1/4" x 10 1/2"	\$1,020
1/2 Page Horizontal	8" x 5 1/8"	\$917
1/3 Page Horizontal	5 1/4" x 5 1/8"	\$762
1/3 Page Vertical	2 1/2" x 10 1/2"	\$762
1/6 Page	2 1/2" x 5 1/8"	\$546

* A limited number of color ads are available on a first come first serve basis

Black and White Rates	Dimensions	Ad Cost
Full Page	8" x 10 1/2"	\$1,071
Junior Page (2 columns)	5 1/4" x 10 1/2"	\$783
1/2 Page Horizontal	8" x 5 1/8"	\$700
1/3 Page Horizontal	5 1/4" x 5 1/8"	\$474
1/3 Page Vertical	2 1/2" x 10 1/2"	\$474
1/6 Page	2 1/2" x 5 1/8"	\$433

DEADLINES

March 14, 2008 Advertising Agreement Due
June 1, 2008 Artwork Due

Payment must accompany Advertising Agreement

ARTWORK SPECIFICATIONS

- Ads must be submitted in digital format (PDF, QuarkXPress, Adobe Illustrator, EPS, TIFF or JPEG – resolution should be 300 DPI or higher) with all fonts and images included. Please burn to a CD or email to ruth@easternmusicfestival.org
- Any changes to supplied artwork will be charged a per-hour rate of \$60.00.

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Eastern Music Festival