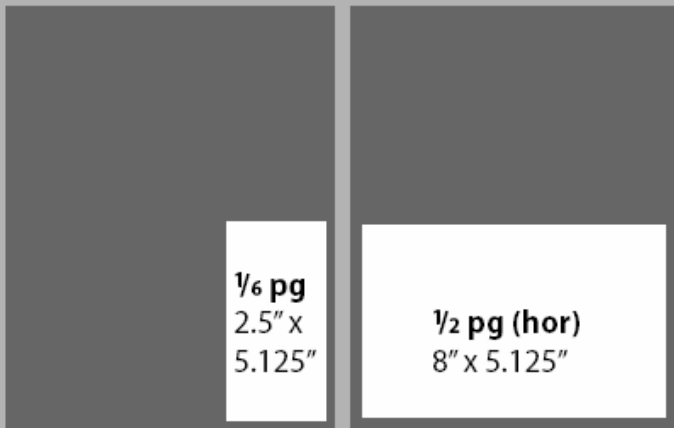
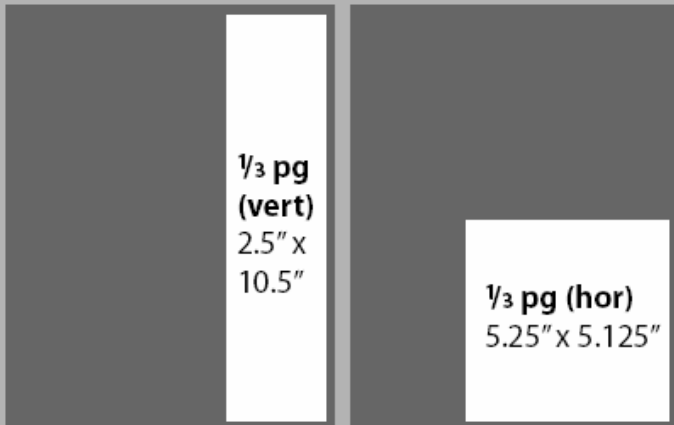
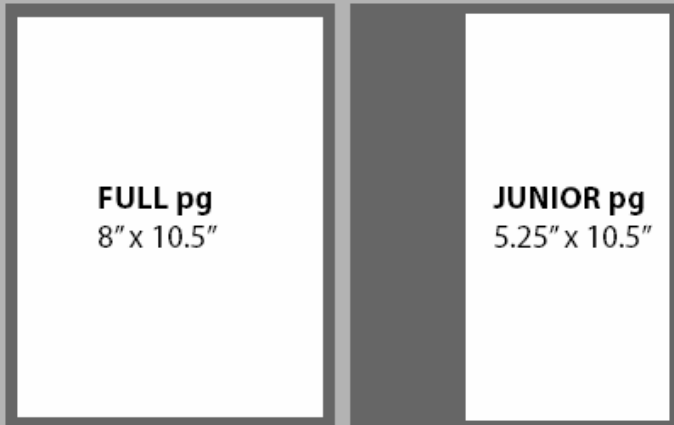


Eastern Music Festival

Program Guide

Ad Specifications and Rates



2010 RATES (eff. 11/3/09) NO RATE INCREASE IN 2010!

Preferred Placement (Color)	Dimensions	Ad Cost
Outside Back Cover	8" x 10 1/2"	\$2,350
Inside Front Cover	8" x 10 1/2"	\$2,075
Inside Back Cover	8" x 10 1/2"	\$1,975

Color Rates	Dimension	Ad Cost
Full Page	8" x 10 1/2"	\$1,545
Junior Page (2 columns)	5 1/4" x 10 1/2"	\$1,045
1/2 Page Horizontal	8" x 5 1/8"	\$925
1/3 Page Horizontal	5 1/4" x 5 1/8"	\$775
1/3 Page Vertical	2 1/2" x 10 1/2"	\$775
1/6 Page	2 1/2" x 5 1/8"	\$550

Black and White Rates	Dimensions	Ad Cost
Full Page	8" x 10 1/2"	\$1,075
Junior Page (2 columns)	5 1/4" x 10 1/2"	\$795
1/2 Page Horizontal	8" x 5 1/8"	\$725
1/3 Page Horizontal	5 1/4" x 5 1/8"	\$485
1/3 Page Vertical	2 1/2" x 10 1/2"	\$485
1/6 Page	2 1/2" x 5 1/8"	\$440

DEADLINES

December 31, 2009	Early Bird Deadline (10% discount)
March 12, 2010	Advertising Agreement Due
June 1, 2010	Artwork Due

Payment must accompany Advertising Agreement

ARTWORK SPECIFICATIONS

- Ads must be submitted in digital format (PDF, QuarkXPress, Adobe Illustrator, EPS, TIFF or JPEG – resolution should be 300 DPI or higher) with all fonts and images included. Please burn to a CD or email to ruth@EasternMusicFestival.org
- Any changes to supplied artwork will be charged a per-hour rate of \$60.00.

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