



2010 Program Guide Advertising Agreement **NO RATE INCREASE IN 2010!**

Advertiser (name as you would like it listed) _____

Contact Name _____

Address _____

Phone _____ Fax _____ E-Mail _____

**Deadline: March 12, 2010 (Renew before 12/31/09 to receive 10% Early Bird discount)
Artwork should be submitted by e-mail or on disk by June 1, 2010.**

Check:

Preferred / Outside Back Cover	8" x 10.5"	Color	\$2,350
Preferred / Inside Front Cover	8" x 10.5"	Color	\$2,075
Preferred / Inside Back Cover	8" x 10.5"	Color	\$1,975
Full Page	8" x 10.5"	Color	\$1,545
Full Page	8" x 10.5"	Black / White	\$1,075
Junior Page (2 Columns)	5 1/4" x 10 1/2"	Color	\$1,045
Junior Page (2 Columns)	5 1/4" x 10 1/2"	Black / White	\$795
1/2 Page Horizontal	8" x 5 1/8"	Color	\$925
1/2 Page Horizontal	8" x 5 1/8"	Black / White	\$725
1/3 Page Horizontal	5 1/4" x 5 1/8"	Color	\$775
1/3 Page Horizontal	5 1/4" x 5 1/8"	Black / White	\$485
1/3 Page Vertical	2 1/2" x 10 1/2"	Color	\$775
1/3 Page Vertical	2 1/2" x 10 1/2"	Black / White	\$485
1/6 Page	2 1/2" x 5 1/8"	Color	\$550
1/6 Page	2 1/2" x 5 1/8"	Black / White	\$440

Note: rates effective November 3, 2009 and supersede all prior rates unless you have prior multiyear agreement.

Select Advertisement

Is this your First Time Advertising with EMF? Yes No If yes, 10% off ad rate selected.

New Multi-Year Discount: 2-Year (15% off for each year) 3-Year (20% off for each year)

Total:

Cost of Advertisement from above	_____
Less 1 st Time Advertiser Discount	_____
Less Early Bird Discount	_____
Less Multi-Year Discount (check above)	_____
Total Due	_____

Advertisers may use EITHER First Time Advertiser OR Early Bird Advertiser Discount, if applicable. Either may be combined with a Multi-Year Agreement Discount. If combined, the 10% discount is off the first year only.

Check (Payable to: Eastern Music Festival)

Visa MasterCard Discover American Express

Card Number _____ Exp. _____ Security Code _____

Name on Card _____

Signed: _____ Date: _____

This agreement is your invoice.

Mail signed agreement and payment to: Eastern Music Festival, P.O. Box 22026, Greensboro, NC 27420 or fax signed agreement to 336-333-7454.

Contact Ruth Spaulding at 336-333-7450, ext. 32 or ruth@EasternMusicFestival.org with questions.
While payment can be sent with Agreement, it is not due until September 1, 2010.

Payment